

TRENDS REPORT

Concept:

1. **Awareness raising** and compilation of state of the art advances and innovations in PT and urban mobility
2. **Monitoring developments** on changes and megatrends that will have an impact on the sector and its players

Purpose:

Analysis and communicate inside and outside of the sector to **provide information** to mobility professionals and use for **advocacy purposes**.

Timings:

Issued every 2 years at UITP World Congresses – first issue in Milan 2015

SELECTED CLUSTERS

1. Urban life, demographic trends, and governance (of mobility) in metropolitan areas
2. Connected cities, citizens and business: governance and business management aspects
3. Economic crisis and scarcity of funding
4. Globalization and emerging players
5. Energy, Climate Change, (Air) pollution
6. Employment



STRUCTURE

Part 1: Contextualisation

- What is happening?
- Why is it happening?

Part 2: Impacts

- What is at stake for urban mobility stakeholder, in particular public transport operators and regulators, local governments but also transport users?
- What are the opportunities and threats for them?

Part 3: Solutions

- How is public transport providing solutions to today's and tomorrow's challenges?